

TEEA
Texas Extension Education Association, Inc.

Magie



Millie Barrow

1st V.P. of Leadership

Judith Finke

Community Service

Grace Glaze

Contributions

Marie Arick

4 – H

Nyanza Price

Leadership

Rockie McMakin

Be Our Guest

TEEA MAGIC

LEADERSHIP / LUNCH & LEARN PROGRAM

TEEA 2014 STATE CONFERENCE
SEPTEMBER 9 – 11 , 2014
WICHITA FALLS, TEXAS

Welcome to our Leadership Lunch and Learn Program, TEEA MAGIC. Yes, TEEA is Magic...Magic that is spread throughout the State of Texas by all of our TEEA members. I am Millie Barrow, your 1st V.P. of Leadership and we are really excited about this program and hope each and every one of you will take something home with you that will help you understand TEEA more and help improve your membership.

The caring, the giving, and the new life time friends we meet at our conferences and meetings; the educational programs we learn and then go out into our communities and teach others of health, technical programs, personal enrichments such as quilting, card making, canning and preserving of foods are just a few of the things that make up TEEA.

We perform many functions in TEEA and we want to share 6 of those revolving around membership in TEEA. We will be asking for your input as we go through our program. Every member needs to be involved with their Club, Council, District, Extension Office, State and Community so please take a moment to reflect on our program and take it back with you to your Club.

After each POWER PRESENTATION I will be in the audience asking for your ideas regarding the presentation.

At this time I would like to introduce my wonderful Presenters.

COMMUNITY SERVICE – JUDITH FINKE
CONTRIBUTIONS – GRACE GLAZE
4 – H – MARIE ARICK
LEADERSHIP – NYANZA PRICE
BE OUR GUEST – ROCKIE MCMAKIN



POWER 1

**MILLIE BARROW, 1ST. V.P. OF LEADERSHIP – EASTLAND COUNTY
EDUCATION/TRAINING**

The systematic development and cultivation of the natural powers by instruction and training. The knowledge and skills resulting from such instruction.

We are continually educating and training members at our meetings and conferences. Through our educational programs given at the State Conferences, we go back to our clubs and share these programs with our members to help them, their families and the community as we continually share our education with other organizations in the community. As we share this wealth of information, we invite others to join TEEA so they and their families can benefit from our programs.

Training is an important facet of TEEA. We strive to continually train all our members so they can become better leaders. Leaders to help make the important decisions that affect all of us.

As we share our wealth of information we must also communicate with others in the community the work we do as TEEA members and invite them to share in our joy of helping others.



POWER 2

**JUDITH FINKE, EDUCATIONAL CHAIR
COMMUNITY SERVICE**

Assistance or benefit afforded people who reside in one locality.

Our vision is that community service activities will be the medium for the expression of charitable interest and community enrichment. In the lower portion of our TEEA emblem, there are two hands, reaching out to others through community service. Our purpose is for our clubs to participate in community services that improve family and community life making for a better place to live.

There is Power and Magic when two hands become twelve hands and twelve hands become fifty hands. Texas AgriLife asks us to record our individual community service hours. Cooperatively the individual hours are added into county community service time and ultimately into state community service time. From the perception of this country girl who cranked the butter churn “Just like Magic” the heavy cream becomes the rich delicacy of butter.

We all have skills and talents and together we are impacting our community. We become the catalyst for projects to be accomplished. There is a pride, satisfaction and a sense of accomplishment in championing a cause needed in our neighborhood. And while it is valuable to those recipients, it also is beneficial to those serving gaining confidence, connectivity skills, knowledge and experience that could lead to future endeavors.

If you outlined your hand on a sheet of paper and wrote in each digit those entities or programs that you contribute to or your club facilitates you would probably find that you need to trace a second hand as well. We extend a hand in our community at Libraries, Pregnancy Centers, Churches, State Supported Living Centers, Hospitals, Food Pantries, Camps, and the list goes on and on. This is who we are and what we do. We try to make life better for others. While we are doing our community service is a good time to invite others to join TEEA to become members of a great TEAM.



POWER 3
GRACE GLAZE, ALUMNI CHAIR
CONTRIBUTIONS

The act of contributing or that which is contributed be it time or money.

TEEA continually contributes to the community, to 4-H and to each other. We contribute through scholarships to our 4-H members, member's children and grandchildren, scholarships to adults who go back to school to learn new skills, to young adults who are attending college and need a

little help. Please support the Alumnae Silent Auction at this conference so we may continue to give these scholarships. The first 4-H scholarship was funded by contributions from members and was awarded in 1927. Just as TEEA scholarships are today, but now we give 12- \$1,000.00. The funds are collected for Dollars for Scholars help fund these scholarships.

We help through our community services we perform. As individual clubs and districts, we contribute to various organizations during the year, Toys for Tots, Feed the Hungry, Gifts for

residents at Nursing Homes, Gifts for children who have been taken from their homes, and many more that need our help. TEEA members collect Coins for Friendship to support the 4-H Center, not only do 4-H'ers use the center, adults have workshops there and the TEEA Board meets there. As we help we need to make sure the recipients are aware this is from TEEA members and state how they can become members of TEEA.



POWER 4

MARIE ARICK, AGRILIFE EXTENSION AGENT – EASTLAND COUNTY

4-H

As 4-H and AgriLife Extension are both brand names, so is Texas Extension Education Association. The marketing of this brand to 4-H families and the community in general is a goal we need to be reaching for. As an AgriLife extension agent, I rely heavily on many people in the community and my TEEA clubs play a very vital role in this.

TEEA membership is a collection of many people from diverse backgrounds that have many skills, experiences and life lessons they can pass along to others. If you have ever worked as an extension agent you will learn quickly that we cannot possibly know everything...we are jacks of all trades and masters of none...so we rely on others to aid in our programming efforts.

The TEEA brand has such value and prestige attached to it, yet it is not known in many instances. With a show of hands, how many of you volunteer with your county to provide assistance to your county agent? (Allow for some audience responses)

Again with a show of hands, how many of you talk with others about the work you do or service you provide? (Allow for some audience responses of how they do this)

This is my question to you; do you market the value of Texas Extension Education Association and explain the value of the presence of this in your community? We need to market this more in our community and eliminate some of the misconceptions related to being a member of this fine brand.

Membership is open to all regardless of age, sex, race, religion... well you know the rest! We welcome everyone. And, because we value education we are always open to learning from one another. But do we publicize this enough? Do we try to be flexible with our meeting times to accommodate everyone (including those still in the workforce)? We need to consider these things especially if we are recruiting new members.

So let me explain this a bit further regarding a lack of known presence.

At our sewing camp this summer, many of my TEEA ladies were there to assist with our camp. These ladies were amazing! They patiently taught these girls many different sewing skills and provided a positive learning experience for all. They worked with everyone including their peers to see the camp through. One mother asked me about my courageous group of volunteers and I explained who they were mostly my TEEA ladies and what they do. She had no idea. I later ran into a grandmother and one of the campers in Wal-Mart and the camper came and hugged me and told me about all the sewing projects she had been working on at home since camp. Now that is powerful, they were there to get supplies for her next project...we are preserving some skills that could be lost if not passed on through these camps. These skills were taught mostly by TEEA ladies! The grandmother was another person who was unaware of TEEA.

So how can we market this TEEA brand more? We need to grasp opportunities to market ourselves more and be certain we are visible in the community. Celebrate our events with newspaper articles. Place open invitations to residents of the community to attend club meetings and experience firsthand what the Texas Extension Education Association does for the community. If you have a special interest such as wellness or gardening, get trained through the extension programs to be a master wellness or master gardener volunteer. When you do this you can then educate others in the community both adult and child (ok yes 4-Hers) and demonstrate how being in TEEA can also benefit them. Even if they choose not to participate as a 4-Her, when they are no longer a 4-Her this could be sold to them as a role they can partake in that allows them the platform to continue to be a vital part of the activities they held so dear as a 4-Her. We cannot just be satisfied to go along with status quo, we must empower ourselves to truly market the Texas Extension Education Association brand to increase our abilities to provide service to our communities.

So my final words to the 4-H...If you are called upon to be of service in this arena, be certain that you take the opportunity to market Texas Extension Education Association. TEEA in Eastland County is vital with scholarship awards, assistance with stock show contests, banquets and summer camps. Let's take advantage of this platform to really market TEEA and recruit new members through these endeavors. This can be done very simply in casual conversation by saying "let me tell you about my journey that led up to me being here today..." Remember TEEA is all about education, community service and leadership.



POWER 5

NYANZA PRICE, DISTRICT 8 DIRECTOR, LEON COUNTY

LEADERSHIP

A Leader is one who leads or guides – Leadership is the guidance of others.

As a leader we work at Club level, County level, District level, and State level. We strive to inform members of how to become better, more educated leaders, not only in TEEA but also in the community. While

helping others become effective leaders, we give them many reasons to join TEEA and help us carry on our work.

- Leaders should have a positive attitude; this helps others who are somewhat reluctant.
- A good leader should be honest – no hidden agendas.
- Being able to communicate is of utmost importance on all levels.
- Having a sense of humor is very important – you cannot be the dark reaper !
- You must show confidence –others will notice if you are unsure of yourself.
- A good leader is committed to the job.
- Delegate – you cannot do it alone – others have great ideas.
- Show enthusiasm, it will show in your membership.
- As a leader, you should be able to inspire others to become members, leaders in TEEA and in the community.



POWER 6

ROCKIE MCMAKIN, TEEA MEMBER

INVITE / BE OUR GUEST

Please accept our invitation, be our guest at our TEEA Club meetings, County meetings, District meetings, our social gatherings, our educational programs and our State Conferences. Listen to what we do, listen as we tell of our love for TEEA, our lasting friendships we have made through the years. Learn what we do for our families, friends, other members and the

communities. Enjoy the warmth of our friendship, the devotion we have to each other. Look at our brochures, read about us in your local newspaper. We work for the community and we have fun.

Through the years my wife and I have been members of many organizations. In my opinion, none have had the members of such high character, that give so much of themselves to help and teach others. Never stop talking about TEEA to everyone you meet; friends or complete strangers; especially those younger than yourself. "We need to grow for the future". And remember, the best people make the Very Best of Friends.

Yes, I am sure after listening you will want to be a member of the BEST ORGANIZATION in the State of Texas. Thank you.

I would like to thank all of you for attending this State Conference and listening and participating in our Leadership presentation. I hope each of you enjoyed it as much as we enjoyed presenting it to you.

Our hope is that each one of you will take some of these ideas and share them, use them, thereby teaching others more of TEEA and in turn they will want to belong to TEEA.

If you have any additional comments, please write them on the evaluation form and remember, we hope we got an "A" on our presentation. The props used are available for those who would like to borrow them.

Again, thank you so much and have a wonderful stay in Wichita Falls.

Millie Barrow